

PREP UP YOUR PROTÉGÉ



Thank You
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The third discipline-centric (**Fashion Design**) round table conference in the series of four was held on 14th December at 2.40 p.m. It was a good mix of eminent designers and young start-ups who appreciated the display of the work of the Sophomore and Junior year and the portfolios of the Senior year. We are thankful to each one of them. A few takeaways from the session, really made an impact on the student's perspective towards the field:

- Giving us a reality check, one of the delegates stressed upon the importance of having the right attitude on entering the industry. Also, students were advised to be authentic.
- Interesting parallels were drawn between marketing & fashion and the importance of effective brand communication was stressed.
- On the question of “what is Fashion according to you?”, the speakers had some really interesting insights. While one speaker claimed that Fashion is a combination of science and art, another claimed that fashion can only be what you bring to it.

Fashion is your voice. Your work must be a reflection of your values.